AGENDA

Introduction
8:30 – 9:00AM  TERRa-Fresh, summary and state of the project
9:00 – 9:15 AM  Case Study

Market Intelligence, Climate Informed Growing, and Demand Fulfillment
9:15 – 9:45 AM  Taking advantage of Market Intelligence
9:45 – 10:00 AM  Building alliances in complementary regions
10:00 – 10:20 AM  Finding best partnerships to meet demand
10:20 – 10:30 AM  Participants’ feedback

10:30 – 10:40 AM  Break

Supply Chain Coordination and Logistics
10:40 – 11:00 AM  Coordinating growers for effective collaboration
11:00 – 11:20 AM  Designing logistics under regular and disrupted conditions
11:20 – 11:40 AM  Addressing small farmers logistics problems (Mini-containers)

Community Discussions and Closing
11:40 – 11:50 AM  Validation and engagement (Representative farms)
11:50 – 12:00 AM  Wrap up and Q&As

Optional Program
1:00 – 2:00 PM  Small Growers Forum
2:00 – 3:00 PM  Supply Chain Articulators Forum
3:00 – 3:30 PM  Next Steps and Conclusions